

ETHICS

Policy and Society

Advising the CEO on Conscience: Creating the Consistently Authentic Organization

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S. I. Newhouse School of Public Communications, Syracuse University

Monday, October 25, 2010

217 Jenkins Building

8:00 a.m. – 9:30 a.m.

Dr. Bowen is Associate Professor in the S. I. Newhouse School of Public Communications' Public Relations Department. Her research interests include communication and media ethics, public relations ethics and theory, organizational communication, the strategic management of issues in the pharmaceutical industry, and the ethical decisions by media members surrounding representations of acts of terrorism.

A light breakfast will be served. Space is limited.

RSVP to Marcia Sierra (msierra@miami.edu or 305-284-2358) by October 22.

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