# Governance for Big Data & Al: some emerging issues

Jennifer Gibson, PhD







"Artificial intelligence is a **new frontier for the health sector**. As so often happens, the speed of technological advances has outpaced our ability to reflect these advances in sound public policies and address a number of **ethical dilemmas**. Many questions do not yet have answers and we are not yet sure we know all the questions that need to be asked." (07 June 2017)

## Where Artificial Intelligence Will Pay Off Most in Health Care

- robot-assisted surgery
- 'virtual nursing assistant'

Artificial Intelligence With Deep Learning Technology Looks Into Diabetic Retinopathy Screening

Tien Yin Wong, MD, PhD; Nell M. Bressler, MD

screening

## Precision global health in the digital age

Antoine Flahault, Antoine Geissbuhler, Idris Guessous, Philippe Guérin, Isabelle Bolon, Marcel Salathé, Gérard Escher

- early intervention
- health equity



#### Journal of the American College of Cardiology

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he Present and Future

#### Artificial Intelligence in Precision Cardiovascular Medicine

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- diagnosis
- prediction

### Al for Global Disease Surveillance

Issue No. 06 - November/December (2009 vol. 24)

- surveillance
- policy intervention

## Governance

- \* "... determines who has power, who makes decisions, how other players make their voices heard and how account is rendered." (Institute on Governance)
- \* "... process through which state and non-state actors interact to design and implement policies within a given set of formal and informal rules that shape and are shaped by power." (World Development Report 2017)

\* "... system of values, policies and institutions by which a society manages its economic, political and social affairs through interactions within and among the state, civil society and private sector" (UN Development Programme)

## \* UNDP Principles of Good Governance:

- \* Participation and inclusion
- \* Accountability and rule of law
- \* Non-discrimination and equality
- \* Effective and efficient

## Accountability

Governance = actors + rules + processes

Who is accountable?

To whom?

For what?

By which mechanisms?

# Disruptive Innovation



# Some Disruptive Ideas

- \* Horizontal not vertical
- \* Asymmetries of power
- \* Fail-safe failures



## Implications for Governance

- \* 'Interoperability' of governance systems
- \* Asymmetric governance models
- \* Governing for resilience not control

# A Modest Proposal

- \* Scope of WHO-CC contribution
  - \* Opportunity: Governance for Al
- \* Conceptual and empirical bioethics research
  - \* Opportunity: Case studies 'governance failures'
  - \* Opportunity: Ethics by Design
- \* Partnerships